

# Culture of Agility & Experimentation

Developing Mindsets, Programs, and Leadership Behaviors  
to Boost a Culture of Innovation within Large Firms



**Mike Pell**

Director, The Microsoft  
Garage - NYC



**Alfred Jones**

Head of Mechanical  
Engineering at Level 5,  
Self-Driving Division



**Misbah Chaudhry**

Sr. Director Transformation  
- Enterprise Agile Coach



**HARVARD  
BUSINESS SCHOOL**



**Andy Wu**

Assistant Professor of  
Business Administration,  
Strategy Unit

AUG 2020

**25**

Tuesday

🕒 120 min

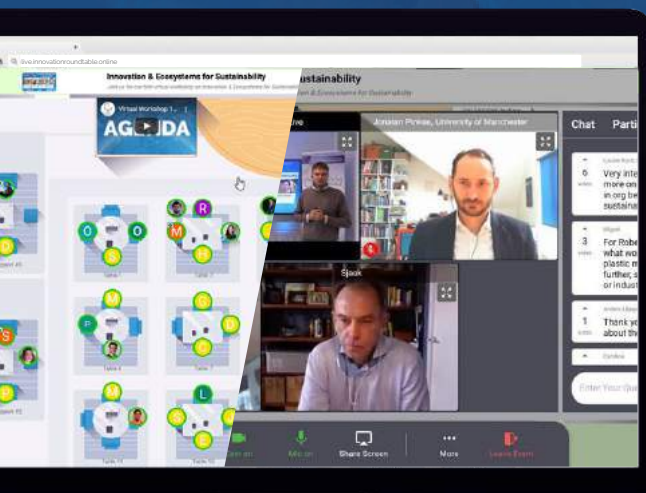
10 am  
PDT

1 pm  
EDT

19:00  
CEST

live on [InnovationRoundtable.online](https://www.innovationroundtable.com)

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**LIVE PRESENTATIONS**



**Q&A AND PANEL DISCUSSION**



**ONLINE GROUP DISCUSSIONS**

Register for free at [innoround.co/aug25](https://www.innoround.co/aug25)

NB: Our events are **exclusively for corporate innovation professionals** (no vendors or consultants), enabling in-depth exchange between peers on innovation challenges and best practices in multinational companies.



🕒 09:45a PDT **Log on, sound check and networking with other participants**

🕒 10:00a PDT **Welcome & Introduction** (1:00 pm EDT • 19:00 CEST)

🕒 10:05a PDT **Presentation**



**Mike Pell**  
Director, The Microsoft Garage - NYC

### Promoting a Culture of Experimentation Across Your Company

The Microsoft Garage is more than an innovation program or physical spaces: it's "the growth mindset made real". The Garage is a worldwide program that serves as a catalyst for cultural change and a way for employees and interns to follow their curiosity and passion for projects as experiments.

In his presentation, Mike will share his insights how The Microsoft Garage helps fuel innovation through:

- Organizing a Global Hackathon each year for the entire company to participate in, and promoting hacking 52 weeks a year
- Running an "Experimental Outlet" where small teams can test their hypotheses, evaluate feasibility, and do early customer tests quickly
- Helping employees learn more about business as well as how to become more agile and responsive to customer feedback

Mike will also share reflections on the challenges associated with experimentation within large companies while looking for the next big leap forward, as well as learnings from this year's Global Hackathon, which was the first to be run virtually worldwide by The Garage team.

🕒 10:25a PDT **Roundtable Discussion**

Engage with other corporate innovators in a short roundtable discussion at virtual tables, focusing on how large companies can strike the balance with regards to embracing agile and experimentation principles while also accepting and learning from failures.

🕒 10:50a PDT **Break / Networking**

🕒 10:55a PDT **Presentation**



**Alfred Jones**  
Head of Mechanical Engineering at Level 5, Self-Driving

### Instilling Agile Mindsets, Leadership, and Ways of Working

Alfred is the Head of Mechanical Engineering & Manufacturing at Level 5, Lyft's self-driving division and he is responsible for leading the detailed design, development, and assembly of Lyft's autonomous vehicles. In this presentation, Alfred will share his insights on:

- How to instill a mindset that embraces autonomy, learning, and failure. Encouraging experimentations and sometimes even helping accelerate failure to get to the learning and evolve as a team quicker. Rapidly digesting failures and taking mental and/or physical notes to better identify and solve future roadblocks more efficiently. Taking risks and walking through various potential failure modes while also preparing mitigation plans for them.
- Creating simple roadmaps with realistic priorities, setting the groundwork for expectations with deliverables and not constantly seeking perfection. Setting micro-milestones to take small iterative steps as well as taking advantage of parallel initiatives, different resources, and tools such as 3D printing, virtual verification, rapid prototyping.
- Ensuring strong engagement, synergy, and collaboration between cross-functional teams, by frequently auditing progress and obtaining feedback and expertise to promote transparency and inclusion and maintain agility and speed, especially amidst Covid-19.

🕒 11:15a PDT **Panel Session**

### Hacking a Corporate Culture: Enabling Agility and Experimentation

The panel, moderated by Andy Wu, (Assistant Professor of Business Administration, Strategy Unit at Harvard Business School and Senior Fellow at the Mack Institute for Innovation Management at the Wharton School, University of Pennsylvania), discusses the key elements on how to successfully implement organizational agility and experimentation in large organizations - with questions and inputs from the audience.



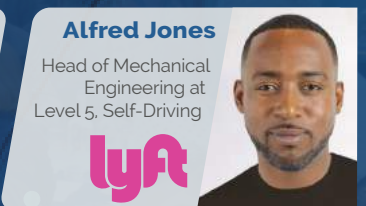
**Andy Wu**  
Assistant Professor  
 Senior Fellow



**Misbah Chaudhry**  
Senior Director Transformation, Enterprise Agile Coach



**Mike Pell**  
Director, The Microsoft Garage - NYC



**Alfred Jones**  
Head of Mechanical Engineering at Level 5, Self-Driving

🕒 11:50a PDT **Plenary Sharing**

🕒 12:00p PDT **Closing Remarks and Networking** (open-ended)

**REGISTER** for this free online event at [innoround.co/aug25](https://innoround.co/aug25)

Access to our online network InnovationRoundtableonline and our online events is exclusively for individuals working in innovation in large multinational firms. Innovation Roundtable® reserves the right to refuse registrations not matching these criteria.



## ABOUT US



## THE LEADING NETWORK exclusively for CORPORATE INNOVATION EXECUTIVES

The Innovation Roundtable® network is exclusively for large multinational companies. Each year more than **4,000 corporate professionals** take part in our **events in Europe, the US and China**, praising how they are different from other conferences by being carefully designed to enable in-depth exchange between corporate innovation leaders.

Started in 2008, Innovation Roundtable® has become the leading network for corporate innovators in Europe. Our **150+ member companies** meet at our cross-industry events, **hosted by leading firms**, and at our annual Summit in Copenhagen, the world's largest gathering of corporate innovators.

Our network has been growing into the US since 2016, where our events hosted by **Gore, IBM, P&G, Facebook, Johnson & Johnson and Bosch** have been attended by hundreds of corporate innovation executives.

We look forward to connecting more corporate innovators in North America, both online and at our hosted events – starting again in 2021.



*Solid and topical speakers that were well complemented by roundtable discussions with people dealing with the same challenges my company faces.*

Daryl Wernette • R&D Leader • Owens Corning  
Participant at the events hosted by P&G in Cincinnati • June 2018

Discover more about our network, member firms and events on [innovationroundtable.com](http://innovationroundtable.com)

## OUR ONLINE EVENTS

## ...not just another webinar or zoom call



In the past months, we have focused on keeping our network members and other corporate innovators connected and up-to-date with the latest innovation topics, despite the covid-19 crisis preventing us all from meeting in person.



Like at our physical events, we aim at ensuring **engagement and dialogue** between corporate innovators by combining straight-to-the-point presentations with **group discussions and exercises at virtual tables**. Moreover, participants and speakers can connect before and after the event on our online community.

Since March 2020



**21** EVENTS



**1200+** PARTICIPANTS



**223** COMPANIES



**49** COUNTRIES



## InnovationRoundtable.online



## Expand your Innovation KNOWLEDGE & NETWORK

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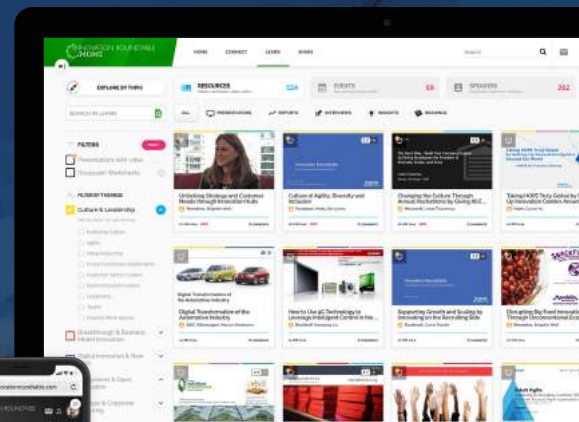
a growing global community – exclusively for corporate innovators

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senior corporate innovation leaders and selected academic experts

### interactive online events

learn and discuss with your peers during our live sessions



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- apply now for a free account, including 15-day free trial access to our library of videos, interviews, reports and much more on key innovation topics
- just register for the live session at [innoround.co/aug25](http://innoround.co/aug25) - we will send you an activation link for your free account (with 15-day free trial) a few days before the event

