

logitech **Bracken Darrell**
CEO



DUPOINT **Alexa Dembek**
Chief Technology & Sustainability Officer



ABN-AMRO **Edwin van Bommel**
Chief Innovation Officer



gsk
Line De Decker
SVP, Head GSK Transformation Office



amazon
Paul Misener
VP, Global Innovation Policy and Communication



Columbia Business School
Rita McGrath
Author and Professor



rev:evve **Northwestern Kellogg**
Dean DeBiase
Chairman at Revieve, Faculty Member Kellogg/Northwestern



Henkel
Jonathan Reeves
Corporate VP New Business, Laundry & Home Care



3M
Ann Meitz
VP, Sustainability & Packaging Innovation



Google Cloud
John Abel
Technical Director, Office of the CTO



T
Monica Dalla Riva
VP Design and Customer Experience



DRAXLMAIER
Greg Ombach
EVP, Head of Group Strategy and Innovation



Starbucks
Kathy Doiron
Catalyst Labs Director



DSM
Pieter Wolters
MD DSM Venturing & VP DSM Innovation Business Building



novo nordisk
Katrine DiBona
Corporate VP, Global Public Affairs and Sustainability



PHILIPS
Robert Metzke
VP, Global Head of Sustainability



PEPSICO
Tammy Butterworth
Chief Foresighter & Global Breakthrough Innovation Lead



ABB
Peter Löfgren
Managing Director, ABB SynerLeap



Electrolux
Hao Dinh
Director Group Digital Operations & Innovation



Johnson & Johnson
Kara Bortone
Senior Director, Diagnostics & Enabling Technologies



P&G
Frantz Beznik
Senior R&D Director, Global Head of Sustainable Innovation



LinkedIn
Scott Shute
Head of Mindfulness and Compassion



GE Healthcare
Mark Ciesco
Americas Regional Manager & Global Design Director



London Business School
Tamara Erickson
Adjunct Professor, Organisational Behaviour



Berkeley
Mark Coopersmith
Sr. Fellow & Faculty Director, Innovation and Entrepreneurship



PRINCETON UNIVERSITY **BerkeleyHaas**
John Danner
WSJ best-selling author, UC Berkeley-Haas & Princeton Faculty Member



Google
Mauro Rego
Sr. Interaction Designer, Google AI



covestro
Roy Cheung
Global Head of Sustainability Solutions, Polycarbonates



AIRBUS
Alice de Casanove
Culture, Intrapreneurship Director, Airbus North America



VOLVO
Sudeendra Koushik
Innovation Director, Head of CampX Bangalore



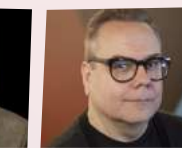
BABSON
Gina O'Connor
Professor of Innovation Management



NEOMA
Karina R. Jensen
Practice Director, Centre for Leadership & Effective Organisations



HARVARD UNIVERSITY
David Weinberger
Senior Researcher



k.
Mark Randall
Exec. Dir, Kickbox Found; Former Chief Strategist & VP Creativity at Adobe



AIRBUS
Jean-Yves Reynaud
External Lecturer & Facilitator

VIRTUAL TOUR HOSTS



P&G
Stuart Askew
Senior Director Home Care & Open Innovation



DHL
Jessica Voss
Program Director Innovation Center



GORE
Linda Elkins
Head of Gore Innovation Center



PURINA
Stephen Wurth
Sr. Manager, Category Experience Design



DOW
Luc Dusart
Marketing Manager e-Mobility



AIRBUS
Markus Durstewitz
Head of Innovation Methods and Tools



inno
Tim Luan
Director



MOX **Museum of Failure**
Samuel West
Founder & Curator

Discover the program of the Virtual Summit 2021 and plan your participation!

The final and detailed agenda will be provided on the virtual event environment during the week before the event, enabling you to build your personal schedule & connect with other attendees.

Participants will be able to join sessions live or watch the video recordings on-demand

5:00a San Francisco
8:00a New York
13:00 London
14:00 Copenhagen
17:30 New Delhi
20:00 Shanghai

TUESDAY 8 JUNE

Intro

Henkel Johnathan Reeves
New Business Creation: Taking a User-Centric Approach, Seeding Innovation Internally, & Acceleration w/Partnering

ABN AMRO Edwin van Bommel
Purpose Driven Innovation: Strategizing and Organizing for Growth and Making Balanced Portfolio Decisions

**Virtual Tour
Dow inspirationstudio**
Seneffe, Belgium

Roundtable Discussions
Group video-discussions on different innovation topics, within the main themes of the day

DuPont Alexa Dembek
Innovating New Solutions to Global Challenges

3M Ann Meitz
Innovating for Circularity: Different Approaches & Lessons Learned

**Novo Nordisk Katrine DiBona
3M Ann Meitz
Philips Robert Metzke
Covestro Roy Cheung**
Innovation for Sustainability & Circular Economy

Roundtable Discussions
Group video-discussions on different innovation challenges, within the 6 themes of the Virtual Summit

Break

CEO Fireside Chat

**Logitech Bracken Darrell
Northwestern/Kellogg Dean DeBiase**
Culture of Entrepreneurial Innovation: Discussion with Logitech's CEO on How to Instill a Culture of Entrepreneurship & Design Thinking in the Company

Extended Q&A

**Virtual Tour
Airbus Space for Innovation**
Hamburg, Germany

MIT Corporate Relations Karl Koster
The MIT Innovation Ecosystem - sponsored presentation

**Starbucks Kathy Doiron
NEOMA Biz School Karina R. Jensen**
Learning & Innovating Together: Tending a Culture of Inquiry, Empathy and Shared Journeys

Hearthfulness Inst. Chris Mills
Heartfulness: Enhancing Creativity through Meditation

WEDNESDAY 9 JUNE

Intro

**GSK Line De Decker
Dräxlmaier Greg Ombach
London B. School Tamara Erickson**
Transforming Organizations for a Disruptive and Digital Era

Innovation Roundtable Axel Roseno
Best Practices on Agile Innovation: Key Learnings & Highlights from Our Events

Roundtable Discussions
Group video-discussions on different innovation challenges, within the 6 themes of the Virtual Summit

Volvo Group Sudeendra Koushik
People and Culture for Innovation

Google Cloud John Abel
AI, VR, Blockchain and Data: Why They Are Taking Off Now and What Are the Blockers and Enablers

**Virtual Tour
Nestlé Purina's Retail Innovation Center**
St. Louis - MI, United States

**Airbus Alice De Casanove,
Jean-Yves Reynaud**
Make Your Culture More Agile with Future-Fit Manifesto

Harvard Univ. David Weinberger
Peeling the Onion of AI Ethics: ML's Difficult Trade-Offs

Break

Break

Kickbox Foundation Mark Randall
Thinking Inside the Box Across the Entire Organization

**Virtual Tour
Museum of Failure**
Helsingborg, Sweden

Google Mauro Rego
Learning by Doing: Visual Thinking and Illustrations in a Business Context

Kickbox Foundation Mark Randall
Solving Remote Innovation Challenges with the Kickbox Open Source Innovator's Toolkit

THURSDAY 10 JUNE

Intro

Columbia B. School Rita McGrath
New Tools for Connecting Strategy to Innovation

Amazon Paul Misener
How Amazon's Leadership Principles Create Fertile Ground for Innovation

Extended Q&A

Roundtable Discussions
Group video-discussions on different innovation challenges, within the 6 themes of the Virtual Summit

ABB SynerLeap Peter Löfgren
Accelerating Value Creation through Startup Collaborator: Bringing Synergies Together & Building a Startup Ecosystem

PepsiCo Tammy Butterworth
Collaborating with Startups at Different Stages - Learnings from Our Multi-year Greenhouse Program

**Virtual Tour
Gore Innovation Center Silicon Valley**
Santa Clara - CA, United States

**Johnson & Johnson Kara Bortone
Volvo Group Sudeendra Koushik
PepsiCo Tammy Butterworth
ABB SynerLeap Peter Löfgren**
Making Startup Collaboration Work

**Virtual Tour
InnoWay - The Startup Street**
Beijing, China

Break

Deutsche Telekom Monica Dalla Riva
Move Fast. Be Open. Love Your Customer.

**Virtual Tour
DHL Innovation Centers**
Chicago, Bonn, Singapore

GE Healthcare Mark Giesko
Driving Sustainable Business Impact through Design Thinking

LinkedIn Scott Shute
Changing Work from the Inside Out

Northwestern/Kellogg Dean DeBiase
Dancing with Startups - Engaging Gig-economy Entrepreneurial Ecosystems to Co-create Innovation

6 THEMES

Radical & Business Model Innovation

Culture, People, Leadership & Agility

Digital Transformation & New Technologies

Customer Centricity & Design Thinking

Innovation for Sustainability & Circularity

Ecosystems & Startup Collaboration

6:00a PDT
9:00a EDT
14:00 BST/GMT-1
15:00 CEST
18:30 EDT
21:00 CST

MONDAY 7 JUNE

Welcome & Intro

**London B. School Tamara Erickson
Innovation Roundtable Axel Roseno**
Leading in Intelligent Organizations, through the Pandemic and Beyond

Electrolux Hao Dinh
Digital Transformation & the Future of Work: Scaling Technologies, Becoming More Agile, Upskilling & Reskilling

Roundtable Discussions
Group video-discussions on different innovation challenges, within the 6 themes of the Virtual Summit

Babson College Gina O'Connor
Scaling and Transitioning New Businesses

DSM Pieter Wolters
Bringing Rigor to Running Internal Startups: Leveraging Past Experiences from a Portfolio of External Startups

16:00 CEST

Fireside Chat / Extended Q&A

**Virtual Tour
P&G InQbet Campus**
Brussels, Belgium

P&G Frantz Beznik
Make Sustainable Irresistible®: Delivering at Scale & Building Alliances

17:00 CEST

**Princeton Univ. John Danner
UC Berkeley Mark Coopersmith**
The Resilient Innovator in Turbulent Times

**Princeton Univ. John Danner
UC Berkeley Mark Coopersmith**
Tools to Drive Innovation & Growth via a More Productive Relationship with Failure

9:00a PDT
12:00p EDT
17:00 BST/GMT-1
18:00 CEST
21:30 EDT
0:00 CST

19:00 CEST

SESSION TYPES

Presentations
Brief live talks (15 min) + Q&A

Panels & Fireside Chats
On stage conversations (20-30 min) + Q&A

Labs
Experts-led interactive exercises (30-60 min) 20:00 CEST

Roundtable Discussions
Breakouts at virtual tables on selected topics (25 min)

Virtual Tours
Virtual visits of innovation spaces with Q&A (10-15 min)

1-on-1 and group networking opportunities before, during, and after the event with 800+ corporate attendees

Program might be subject to change

Visit [InnovationRoundtable.com/vs2021](https://www.innovationroundtable.com/vs2021) to learn more about the speakers, their talks, and the virtual tours