

Innovation & Ecosystems for Sustainability

From Ideas to Impact:
Fostering Collaboration in Ecosystems for Sustainable Solutions



Unilever



PJ Mistry

Unilever Foundry Strategy & Operations Lead

LIVE from Rotterdam

ThalesAlenia
a Thales / Leonardo company Space



Erwan Le Ho

Sustainability Transformation Leader

LIVE from Toulouse

V O L V O



Lars Mårtensson

Environment & Innovation Director, Volvo Trucks

LIVE from Gothenburg

S5•E05
VIRTUAL WORKSHOP

NOV 2024
21
Thursday

8:30
EST

14:30
CET

21:30
CST

🕒 2h 10m



LIVE PRESENTATIONS



Q&A AND PANEL DISCUSSION



ROUNDTABLE DISCUSSIONS



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- register to the event through the link you have received from Innovation Roundtable. We'll send you an activation link for your free account (+15-day free trial) within a couple of days before the event



🕒 14:15 Log on, sound check and speed networking with other participants

🕒 14:30 CET **Welcome & Introduction** (8:30 am EST · 21:30 CST)

🕒 14:35 **Presentation**



Lars Mårtensson

Environment & Innovation Director, Volvo Trucks



Transitioning Towards Greener Materials: Collaborating with the Value Chain and Partners

Lars Mårtensson will talk about Volvo Truck's journey in shifting towards fossil-free materials. He will discuss one ongoing initiative to illustrate how the organization works with partners to create sustainable solutions. Lars will share insights on:

- Moving towards low environmental impact materials – the journey from idea to solution for steel
- Working with the value chain and partners on the development and adoption of new material – and getting customers to see the value and long-term importance with higher priced materials
- Managing challenges on the journey in moving from pilot to serial production

🕒 14:55 **Roundtable Discussion** Meet and engage with other corporate innovators in a short roundtable discussion at virtual tables, focusing on a challenge within the topic of the day.

🕒 15:20 **Presentation**



Erwan Le Ho

Sustainability Transformation Leader



Transforming for Sustainability: From Engagement to Strategy Definition

Erwan Le Ho will talk about leading a transformation journey at Thales Alenia Space to embed sustainability into the organization's core strategy, highlighting challenges and impactful actions taken to drive circularity, reduce environmental impact and maximize the benefits brought by the delivered solutions. He will share insights on:

- Building an internal culture focused on sustainability and engaging teams across the organization
- Establishing a clear framework that structures the approach to sustainability transformation
- Integrating sustainability performance as part of the decision-making process to guide investments in emerging technologies and market segments

🕒 15:40 **Presentation**



PJ Mistry

Unilever Foundry Strategy & Operations Lead



Building a Village to Solve Our Biggest Sustainability Challenges

PJ will discuss the importance of building an ecosystem to support early-stage innovation in the field of sustainability. The talk will explore how organizations can help scale cutting-edge solutions to our biggest sustainability challenges by addressing common obstacles faced by start-ups, academics, and other early-stage innovators. PJ will share insights on:

- How to source and compare the best solutions from early-stage innovation partners
- Defining a clear path to scale, transforming pilots into scalable solutions
- Accessing diverse funding sources to support innovation growth
- Building partnerships with accelerators, investors, industry networks, and government programs
- Creating a sustainable innovation ecosystem that turns groundbreaking ideas into reality

🕒 15:55 **Panel** **Innovation & Ecosystems for Sustainability**

The speakers discuss learnings, challenges and best practices on the theme of the day, as well as answering questions from the audience

🕒 16:30 **Closing Remarks and Networking** (open-ended)



ABOUT US



THE LEADING NETWORK exclusively for CORPORATE INNOVATION EXECUTIVES

The Innovation Roundtable® network is exclusively for large multinational companies. Each year more than **4,000 corporate professionals** take part in our **events in Europe, the US and Asia**, praising how they are different from other conferences by being carefully designed to enable in-depth exchange between corporate innovation leaders.

Started in 2008, Innovation Roundtable® has become the leading network for corporate innovators in Europe. Our **100+ member companies** meet at our cross-industry events, **hosted by leading firms**, and at our annual Summit in Copenhagen, the world's largest gathering of corporate innovators.

Our in-person workshops are attended by 150+ innovation executives and feature: talks by executive speakers and academic experts on managing innovation in large organizations; immersive peer-to-peer roundtable discussions; ample time for informal networking.

The 3-day Innovation Roundtable® Summit is **the world's largest gathering exclusively for corporate innovation professionals**, with 700+ participants from 300+ large multinational companies.



Solid and topical speakers that were well complemented by roundtable discussions with people dealing with the same challenges my company faces.

Daryl Wernette • R&D Leader
Owens Corning

Discover more about our network, member firms and events on [innovationroundtable.com](https://www.innovationroundtable.com)

OUR ONLINE EVENTS



Since early 2020, we have focused on keeping our network members and other corporate innovators connected and up-to-date with the latest innovation topics, despite the covid-19 crisis preventing us all from meeting face-to-face. Our series of virtual events still continues, alongside our many in-person events worldwide!



Like at our physical events, we aim at ensuring **engagement and dialogue** between participants by combining straight-to-the-point presentations with **group discussions and exercises at virtual tables**. Moreover, participants and speakers can connect before and after the event on our online community of 5000+ corporate innovators.

Since March 2020



81 EVENTS



8400+ PARTICIPANTS



634 COMPANIES



62 COUNTRIES

...and counting!

InnovationRoundtable.online



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