

**700** Corporate Executives

**300** Global Companies

**30** Speakers & Experts

INNOVATION  
ROUNDTABLE

# HR INNOVATION ROUNDTABLE SUMMIT FALL 2021

COPENHAGEN 9-11 NOVEMBER

## 3 HIGHLY INTERACTIVE DAYS

Talks by corporate executives & academics:

amazon

P&G

PHILIPS



Booking.com



SIEMENS  
Healthineers



BOSCH



signify



enel Google Goldsmiths  
UNIVERSITY OF LONDON

...and many more

...and Roundtable Discussions,  
Labs, Networking, Dinners, Tours:  
**an HR event unlike any other!**

>> [HRinnosummit.com](https://www.HRinnosummit.com)

## INNOVATION >> HR HR >> INNOVATION

## CORPORATE-ONLY

Our Summits are exclusively for executives in large multinational companies, creating a unique learning & sharing experience

## 3 SUMMITS • 1 TICKET

Join sessions and connect with attendees from our **Innovation & Marketing Summits**, running in parallel at the same venue

What if you need to cancel?

You can pass on your ticket to a colleague or get a voucher for the Summit in Spring / Fall 2022

**3** interactive days >>

where **HR** meets **INNOVATION**



3 highly interactive days of **peer-to-peer exchange and learning** on key HR and innovation topics

**CORPORATE-ONLY**

The Summit is open exclusively to corporate attendees, providing a unique setting for in-depth dialogue and valuable networking among corporate peers.

## Presentations

**Learn** best practices from senior corporate HR & innovation leaders and academic experts during **presentations and interactive labs**



## Discussions

**Share** experiences and get new ideas and valuable insights at peer-to-peer **roundtable discussions** on different topics and challenges



## 5 THEMES

Join talks, labs, and roundtable discussions on:



**Future of Work, Agile HR, HR Tech & People Analytics**



**Talent Acquisition & Management**



**Employee Experience, Engagement and Diversity & Inclusion**



**Organizational Development & the Role of HR**



**Agile Organization, Culture & Leadership for Innovation**

*...and many other sessions from our Innovation and Marketing Summits*

**3 SUMMITS • 1 TICKET**



HR Innovation Roundtable Summit attendees can also join sessions and meet participants from our **Innovation Summit** (the world's largest gathering of corporate innovators) and **Marketing Summit**, taking place in parallel at the same venue.

A unique opportunity to engage with both fellow HR professionals and other corporate leaders, and discuss together how to drive transformation, innovation and growth in multinational firms.



## Labs

**Immerse** yourself in your favorite topics by joining **highly interactive workshops** with presentations and group discussions facilitated by academics and corporate experts

## Networking

**Connect** with hundreds of peers working in **large multinational companies**



**...and much more!**



### Tours

Visit an urban innovation hub, a VR production house and other creative spaces



### Evening Program

Get inspired by a program of not-business-as-usual talks and group activities



### Dinners

Enjoy informal networking dinners, before and during the Summit



### Reports, Videos & More

After the event, you will get online access to videos from the different Summit tracks, presentation slides, summaries and insight reports

*The best innovation event in Europe  
for learning, sharing and networking*

Jean-Pierre Pélicier • Air Liquide

# Connect >> Learn >> Share

Meet your peers in **HR & Innovation** at a unique event **exclusively** for large corporations

## **INNOVATION >> HR**

### **Corporate HR is changing fast**

Innovation is no longer reserved for tech only: HR has the need to evolve as fast as the industries it supports. The Future of Work is here, and HR is onboard for the ride with HR tech, people analytics & human centricity.

## **HR >> INNOVATION**

### **Innovation is HR's business too**

People are the real engine that drives innovation. HR plays a pivotal role in enabling a culture of experimentation and agility, training innovation leaders, finding and retaining innovation talent, and supporting change management.

## **Bringing INNOVATION and HR together**

The HR Innovation Roundtable® Summit is a **one-of-a-kind event**, enabling you to:

- **Meet with HR professionals working in large multinational companies**, share experiences and learn best practices on key corporate HR topics
- **Connect with other corporate leaders at our Innovation & Marketing Summits**, taking place in parallel, enabling you to better understand their challenges and to discuss together how HR can drive transformation and support a culture of customer-centric innovation



Discover our network and events for corporate HR professionals at: [HR.InnovationRoundtable.com](https://www.HR.InnovationRoundtable.com)

# 700 Corporate Executives

Meet with corporate professionals working in HR Management, Talent, Recruiting, D&I, Employer Branding, L&D, Agile, People Services *and more*

Connect with other corporate leaders in Innovation, Digital, R&D, Marketing, Design, Sustainability *and more*



# 300 Multinational Corporations

3M, ABB, Airbus, Allianz, Amazon, BASF, Beiersdorf, BNP Paribas, Bosch, BP, Cisco, Coca-Cola, Danone, Dow, DHL, DSM, E.ON, Electrolux, Eni, ENGIE, Evonik, GE Healthcare, Google, Goodyear, Henkel, HP, IKEA, J&J, L'Oréal, LEGO, Mars, Mastercard, Microsoft, Nestlé, Nike, P&G, Philips, Roche, SAP, Shell, Siemens, Sony, Unilever, Volkswagen, Volvo

*...and many more*

# 25 hours of Informal Networking

Innovation Roundtable® has organized **over 150 large-scale corporate-only events** in Europe, the US, and China since 2008.

Established in 2014, the Innovation Roundtable® Summit has been joined by a growing number of corporate professionals praising how it is **different from other conferences** in being carefully designed for knowledge sharing and generating valuable connections.

We are excited to expand the Summit in 2021 to include **dedicated events for HR and Marketing professionals**, and to facilitate dialogue and exchange among corporate leaders from different functions and industries.

## *Previous Summit attendees said...*

*Interesting format with keynotes, labs and roundtables. Very well organized and cross industry. Such an event delivers a wide range of views and different takeaways for own experiments and development*

Gerd Winkler · **Continental**

*All you need to innovate! The Summit is a fantastic opportunity to exchange with peers and gain valuable insights to foster your innovation approach.*

Markus Durstewitz · **Airbus**

# SPEAKERS

## 15 HR SPEAKERS

from multinational corporations  
& inspiring academic experts

Join presentations and interactive  
labs on 4 core HR themes:



**Future of Work, Agile HR,  
HR Tech & People Analytics**



**Talent Acquisition  
& Management**



**Employee Experience,  
Engagement and D&I**



**Organizational Development  
& the Role of HR**



**Eric Tachibana**  
Global Chief People  
Officer, AWS Professional  
Services



**Susan Berg Lyon**  
HR SVP, Fabric &  
Home Care



**Chuck Stephens**  
Global Head of  
Inclusion, Diversity,  
and Belonging



**Roopesh Panchasra**  
Global Head of Exec.  
Recruiting & Employer  
Branding, Vice President



**Anne Kathrin  
Gebhardt**  
VP, Leading Transform.  
Team, BSH Appliances



**Henrik Ranzau  
Hansen**  
VP Global Head of  
Integr. People Services



**Bernd  
Zimmermann**  
Global Head of Org.  
Dev. & Innovation



**Modiara Kamps**  
Head of Tech Employer  
Branding, EMEA  
Corporate Consumer



**Kerstin Wagner**  
Head of Talent  
Acquisition



**Thomas Møller  
Lybæk**  
HR Process Innovation  
Director



**Mikala Larsen**  
Nordic HR Manager



**Hendrik Esser**  
Manager Special  
Projects



**Armin Trost**  
Professor of  
Human Resource  
Management



**Chris Brauer**  
Director of Innovation,  
Institute of Management  
Studies



**Ammon Salter**  
Professor of Innovation  
and REF Director

**More speakers to be announced**



Find the full list of speakers,  
bios, abstracts, and more on  
[HRinnosummit.com](https://HRinnosummit.com)

## 15 INNOVATION SPEAKERS

focusing on topics of high  
relevance for HR professionals



**Agile Organization, Culture  
& Leadership for Innovation\***

\* presentations, labs and panels from  
the Innovation Roundtable® Summit



**Hector Ouilhet**  
UX Director



**Astrid Simonsen  
Joos**  
Chief Digital Officer



**Ernesto Ciorra**  
Chief Innovability  
Officer



**Nicolas Cudré-  
Mauroux**  
CTO - Research &  
Innovation Group GM



**Pernilla  
Johansson**  
Chief Design Officer



**Stephen Cook**  
Chief Commercial  
Officer for Group  
Technology



**Line De Decker**  
SVP, Chief  
Transformation Officer



**Javier Verdura**  
Director, Product  
Design



**Cordell Hardy**  
Vice President,  
Corporate R&D  
Operations



**Aaron Mitchell**  
Global VP Customer  
Engagement & Loyalty



**Andreas  
Leinfelder**  
Vice President  
Business Development



**Anton Thomas**  
VP Connected Mobility,  
Global Services &  
Solution



**Hansjörg Reick**  
Associate Director  
Open Innovation  
Europe



**Michael Y. Lee**  
Assistant Professor of  
Organizational  
Behavior

**More speakers  
to be announced**

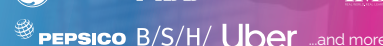
## ...and 20 more!

With a single ticket, you get  
access to all presentations and  
labs at the 3 parallel Summits on  
**HR, Innovation and Marketing!**



Join sessions on digital transformation,  
design thinking, sustainability, business  
model innovation, customer experience,  
and more from our Innovation and  
Marketing Summits, running in parallel.

Speakers from:



Discover more on [innovationroundtable.com/summit](https://innovationroundtable.com/summit)

# PROGRAM

- Future of Work, Agile HR, HR Tech & People Analytics
- Talent Acquisition & Management
- Employee Experience, Engagement and D&I
- Organizational Development & the Role of HR
- Agile Organization, Culture & Leadership for Innovation  
*(shared track with the Innovation Roundtable® Summit)*

## 9 NOVEMBER

7:45 - 9:00 Arrival & Breakfast • 9:00 - 17:30 Day Program • 17:50 - 21:45 Evening Program



**Amazon Eric Tachibana**  
Culture@Amazon – Making Your Culture a Business Differentiator



**Insights & Challenges**  
Visually represent a challenge or insight and discuss it with peers at your table – with tables dedicated to each Summit theme



**Hochschule Furtwangen University Armin Trost**  
Talent Acquisition Strategy that Reflects Future Workforce Demand, Labour Market Conditions & Strategic Priorities

**Enel Ernesto Ciorra**  
Building an Internal Culture of Innovation and a Capability for External Collaboration with Startups and Ecosystems

**Tesla Javier Verdura**  
Innovation at Tesla: Accelerating Sustainable Design (Extended Q&A Session)



**Deutsche Bahn Kerstin Wagner**  
The way to a New Talent Acquisition: Driven by Innovation, Tech and Customer Focus

**Panel on Transformation**  
**GlaxoSmithKline Line De Decker**  
**BSH Group Anne Kathrin Gebhardt** + 1 panelist tba

**Bosch Andreas Leinfelder**  
Transforming a Large Division with Design Thinking Principles: Changing the Culture and Org. Design

Lunch



**Hochschule Furtwangen University Armin Trost**  
How You Relaunch Your Performance Appraisal System to Be More Effective within an Agile Working Environment

**INSEAD Michael Y. Lee**  
Collaborative Leadership and Psychological Safety: Building a Culture that Supports Creativity and Innovation



**Booking.com Chuck Stephens**  
Leadership and Inclusion: Connecting with Employees for Employee Well-Being

**Michelin Anton Thomas**  
Using Agile & Lean Startup, Training Leaders in Acting Like a Startup, and Working with Startups for Business Creation

**IKEA Aaron Mitchell**  
Co-Creating with Customers and Co-Workers Around the World – The Journey & Lessons Learned



Presentation tba

**3M Cordell Hardy**  
Digital Transformation and Implications for Company Culture

**Evening program:** Innovation Tours, Evening Program Sessions (tba), Relaxation Session

Drinks and **Buffet Networking Dinner** (included in the ticket) + Evening Program Sessions (tba)

## 10 NOVEMBER

7:30 - 8:25 Arrival & Breakfast • 8:25 - 17:45 Day Program • 18:15 - 23:30 Evening Program



**SAP Roopesh Panchasra**  
Talent Management: Getting Brand Engagement, Building the Talent Pipeline, Assessing Good Talent, and Understanding Leadership Succession Planning



**BSH Group Anne Kathrin Gebhardt**  
Agile Transformation Journey: Establishing New Ways of Leadership, Collaboration and Organization

**Electrolux Pernilla Johansson**  
-

**Tesla Javier Verdura**  
Innovation at Tesla: Accelerating Sustainable Design (Extended Q&A Session)



**Hosted Roundtable Discussions - Round I**  
Discussion tables moderated by speakers and other attendees - within each of the Summit themes

Lunch



**Hosted Roundtable Discussions - Round II**  
Discussion tables moderated by speakers and other attendees - within each of the Summit themes



**LEGO Thomas Møller Lybæk**  
Future of Work: Humanocracy, Gig Workers, Agile, Experimentation Culture – and Rethinking Performance Management

**University of Bath Ammon Salter**  
Developing Your Technologists: Adapting Incentives, Career Tracks, and HR Approaches to Harness the Talents of R&D Staff



**Nestlé Mikala Larsen**  
Employee Well-Being: Taking a Systematic Approach to Reducing Stress in Organizations

**P&G Hansjörg Reick**  
The Why Behind Lean & Agile: Insights from Psychology and Human Behavior Research



**Ericsson Hendrik Esser**  
Leading Towards Business Agility

**Summit Dinner Party / Evening program:** Innovation Tours, Evening Program Sessions (tba), Relaxation Session

## 11 NOVEMBER

7:30 - 8:30 Arrival & Breakfast • 8:25 - 16:30 Day Program



**Philips Henrik Ranzau Hansen**  
Digital HR and Future of Work – Leveraging Emerging Technologies and Shifting to Exponential HR

**Google Hector Ouilhet**  
Innovate on Culture to Cultivate Innovation



**Goldsmiths University of London Chris Brauer**  
5 Things You Need to Do Now to Augment Your Human Workforce with Automation

Lab tba



**Siemens Healthineers Bernd Zimmermann**  
Scaling Organizational Development: Creating Tools and Rethinking HR Roles to Enable Non-Experts in Driving Change

Lunch



**P&G Susan Berg Lyon**  
How HR Can Drive Innovation and Transformation

**BP Stephen Cook**  
Reimagining Energy: Business Building and Culture Transformation in an Uncertain World

**Solvay Nicolas Cudré-Mauroux**  
Leveraging Agility for Breakthrough Innovation & Using Customer-Validated Insights for Portfolio Decisions



**Amazon Modiara Kamps**  
Employer Branding as a Service Delivery System: Building Insights on Employee Value, Enhancing Brand Message, and Scouting for Targeted Personas

**Signify Astrid Simonsen Joos**  
Transforming Company Culture in the Digital Age: The Role of People, Leadership, Speed, and Customer Focus

**Key Takeways**

Drinks and farewells



## Discover more and purchase your ticket on [HRinnosummit.com](https://hrinnosummit.com)

### NON-MEMBER COMPANIES

Take advantage of our 1<sup>st</sup> edition special rates

### MEMBER COMPANIES

Special rates for member firms of our networks *(list below)*

#### EARLY BIRD

until 30 June 2021

30% off the regular price

3 days • € 2,100

2 days • € 1,750

#### DISCOUNTED RATE

until 22 October 2021

20% off the regular price

3 days • € 2,400

2 days • € 2,000

#### LAST-MINUTE RATE

until 8 November 2021

10% off the regular price

3 days • € 2,700

2 days • € 2,250

50% off the regular price

3 days • € 1,500

2 days • € 1,250

40% off the regular price

3 days • € 1,800

2 days • € 1,500

30% off the regular price

3 days • € 2,100

2 days • € 1,750

### TICKETS

#### Participation is open exclusively to HR professionals from large multinational firms

Delegate fees include attendance to all talks, discussions, lunches, breaks, and networking dinner (9 Nov). HR Summit attendees will also be able to access sessions and meet participants at our [Innovation & Marketing Summits](#), running in parallel at the same venue.

Prices do not include Danish VAT (can be claimed back at your domestic tax authority) and credit card transaction fees.

Learn more at [HRinnosummit.com](https://hrinnosummit.com) or contact us at +45 2253 8686 or [summit@hr.innovationroundtable.com](mailto:summit@hr.innovationroundtable.com)

#### Not sure if you will be able to join?

Should you need to cancel your participation, you can pass on your ticket to a colleague or request a voucher valid for attending our Summit next year (choose between April or November 2022).

#### EXTRAS Add more to your Summit experience



The Networking Buffet Dinner (9 Nov) is included in the delegate fee. You can purchase tickets for the [Pre-Summit Dinner](#) (8 Nov) and [Summit Dinner Show & Party](#) (10 Nov) on our website.

Add a [Full Access](#) license for [InnovationRoundtable.online](https://hrinnosummit.com) when buying a Summit ticket and get 1-year access to our online community of 4,000+ corporate executives and library of 1000+ video presentations, interviews, articles and more for only € 210 (50% off the regular price).



The Summit will be attended by over 300 multinational companies including member firms of the HR Innovation Roundtable® and Innovation Roundtable® networks:

If you work for one of the following corporations, you are eligible for the Member Company rates:

3M	Cisco	Goodyear	National Grid	Stabilus
ABB	Clariant	Grundfos	Neste	Sulzer
ABN Amro	Coca-Cola	Haldor Topsoe	Novo Nordisk	Swarovski
Accor	Danone	Henkel	OMV	Swiss Post
Air Liquide	Datwyler	Heraeus	OMYA	Swiss Re
Airbus	Deutsche Bahn	HERE	P&G	Tata Steel
Agilent Technologies	Deutsche Telekom	Hilti	Philip Morris Intl.	Tessenderlo Group
AkzoNobel	DHL	HP	Proximus	Tetra Pak
Allianz	Dow	Infineum	RHI Magnesita	Thales
Ardagh Group	DSM	Johnson & Johnson	Roche	Thales Alenia Space
Arla Foods	DTEK	Johnson Matthey	Royal Cosun	Thermo Fisher
Arteco	E.ON	KION Group	RWE Renewables	Toyota Industries
AT&T	Endress+Hauser	Kongsberg Maritime	Sanofi	UBS
AT&S	Enel	L'Oréal	SAP	Unilever
BASF	ENGIE	LafargeHolcim	Sartorius	Vaillant Group
Bayer	Eni	Lufthansa Technik	Schaeffler	Vattenfall
Beiersdorf	Equinor	MANN+HUMMEL	Schlumberger	Volvo Cars
BNP Paribas	Evonik	Mars	SCHOTT	Volvo Group
Boehringer-Ingelheim	FS Italiane	Medtronic	Seco Tools	Wärtsilä
Bosch	Fincantieri	Metalsa	Shell	Weir Group
Cartier	Freudenberg	Momentive	Siemens	Worthington Ind.
CEVT	GEA	MOOG	SONY	ZF