

600 Innovation Executives

300 Global Companies

60 Speakers & Experts

INNOVATION
ROUNDTABLE

INNOVATION ROUNDTABLE SUMMIT 2023

COPENHAGEN 7-9 NOVEMBER

3 HIGHLY INTERACTIVE DAYS

Talks by corporate executives & academics:

Google  logitech

AIRBUS  SIEMENS energy

H&M Group  VOLVO

...and many more

...and Roundtable Discussions, Labs, Tours,
Networking, Dinners, Evening Sessions:
an innovation event unlike any other!

 [IRsummit.com](https://www.IRsummit.com)

THE WORLD'S LARGEST

corporate-only gathering
of innovation executives

3 SUMMITS • 1 TICKET

Join sessions and meet with attendees
from our **Marketing & HR Summits**,
running in parallel at the same venue!

**EXCLUSIVELY FOR LARGE
MULTINATIONAL COMPANIES**

An innovation event... **unlike any other**

INNOVATION
ROUNDTABLE
SUMMIT 2023

CORPORATE-ONLY

3 highly interactive days of **peer-to-peer exchange and learning** on key innovation topics and challenges

The Summit is open exclusively to innovation professionals in large multinational companies – **the world's largest gathering of its kind** – providing a unique setting for in-depth dialogue and valuable networking among corporate peers.

Presentations

Learn best practices from senior corporate innovation leaders and academic experts in **track talks, keynotes, labs, and panels**



Discussions

Share experiences and get new ideas and valuable insights at **roundtable discussions moderated by peers** on questions of choice



8 THEMES

Join talks, labs, and roundtable discussions on:

 **Business Model Innovation, Intrapreneurship & Future Scenarios**

 **Culture & Leadership for Innovation & Agility**

 **Digital Innovation & Transformation**

 **AI, IoT, Data, & Emerging Technologies**

 **Design Thinking, Customer Centricity & Front End**

 **Innovation for Sustainability, Circularity & Net Zero**

 **Startup Collaboration, Open Innovation & Ecosystems**

 **Innovation in Asia & Globalization of R&D**

1 TICKET • 3 SUMMITS



Innovation Roundtable Summit attendees can also join sessions and meet participants from the **Marketing & HR** Summits, taking place in parallel at the same venue – for the second year in a row.

A unique opportunity to engage with HR and marketing corporate leaders, and discuss together how to drive transformation, customer centricity, innovation, and growth in multinational firms.



Labs

Immerse yourself in your favorite topics by joining **highly interactive workshops** with presentations and group discussions facilitated by academics and corporate experts

Networking

Connect with hundreds of peers, exchange ideas, and identify collaboration opportunities



...and much more!



Tours

Visit an urban innovation hub, a VR production house and other creative spaces



Evening Program

Get inspired by a program of not-business-as-usual talks and group activities



Dinners

Enjoy informal networking dinners, before and during the Summit



Reports, Videos & More

After the event, you will get online access to videos from the different Summit tracks, presentation slides, summaries and insight reports

**The Innovation Roundtable® Summit
is the best innovation event in Europe
for learning, sharing and networking**

Jean-Pierre Pélicier • Open Innovation Director • Air Liquide

Join the world's
LARGEST
gathering exclusively for innovation
professionals in multinational companies



Connect

with hundreds of like-minded
peers from different industries

The Summit is open **exclusively for
corporate innovation practitioners**

Moreover, you will also have the
opportunity to meet and exchange
with corporate peers attending our
(in-parallel) **HR & Marketing** Summits



Learn

from senior corporate executives
and leading academic experts

Get inspired and take home
actionable cross-industry insights



Share

**your innovation challenges,
find solutions and new ideas**

Experience the unique **peer-to-peer**
sharing atmosphere of the Summit



600

Innovation Executives

Meet and discuss with **senior corporate innovation professionals**, working with Digital Transformation, Agile, Business Model Innovation, Culture, Design Thinking, Sustainability, R&D, Incubation, Corporate Venturing, Business Development, Front End, Open Innovation, Ecosystems & more...



300

Multinational Corporations

3M, ABB, Airbus, Allianz, Amazon, BASF, Beiersdorf, BNP Paribas, Bosch, BP, Cisco, Coca-Cola, Danone, Deutsche Telekom, Dow, DHL, E.ON, Electrolux, Enel, ENGIE, Evonik, GE, Google, Goodyear, Henkel, HP, IKEA, Johnson & Johnson, L'Oréal, LEGO, Mars, Microsoft, Nestlé, P&G, Philips, Roche, SAP, Shell, Siemens, Solvay, Sony, Swarovski, Tetra Pak, Thales, Toyota, Unilever, Volvo

...and many more

25

hours of

Informal Networking

breaks, breakfasts, lunches, dinners • networking app

The 9th edition of the Summit builds on Innovation Roundtable's experience in organizing over 200 large-scale corporate-only innovation events in Europe, China and the US since 2008.

The Fall 2022 Summit was exceptionally well received by 630+ corporate attendees, representing 270 large multinational companies.



Interesting format with keynotes, labs and roundtables. Very well organized and cross industry. Such an event delivers a wide range of views and different takeaways for own experiments and development

Gerd Winkler • Engineering Director • **Continental**

All you need to innovate! The Summit is a fantastic opportunity to exchange with peers and gain valuable insights to foster your innovation approach.

Markus Durstewitz • Head of Innovation Methods & Tools • **Airbus**

SPEAKERS & LAB FACILITATORS

35 Innovation Speakers from global corporations & inspiring academic experts

8 Key Innovation Themes to select sessions on topics that matter to you the most



Business Model Innovation, Intrapreneurship & Future Scenarios



Culture & Leadership for Innovation & Agility



Digital Innovation & Transformation



AI, IoT, Data, & Emerging Technologies



Design Thinking, Customer Centricity & Front End



Innovation for Sustainability, Circularity & Net Zero



Startup Collaboration, Open Innovation & Ecosystems



Innovation in Asia & Globalization of R&D



Ed Doran
Chief of Staff & Advisor, Google Search



Prakash Arunkundrum
Chief Operating Officer



Anneli Gunnarsson
Chief Operating Officer, Digital IKEA



Tammy Erickson
Executive Fellow, Org. Behaviour - Professor of Leadership



Vinod Philip
Member of the Executive Board



Melanie Lane
former CEO, Shell Recharge



Chris Brauer
Director of Innovation



Anna Celsing
Chief Sustainability Officer



Qi Wang
VP of Data and Digital Solutions, Global R&D



Annette Stube
EVP, Sustainability



Åsa Mohalland
SVP & Head of Volvo Group Connected Solutions



Grzegorz Ombach
SVP, Head of Disruptive R&T



Philippe Armand
CEO Michelin Mobility Intelligence & RoadBotics by Michelin



Mark Parkinson
Sr., Next Generation Technologies, Mars Science & Diagnostics



Jeff Kent
Vice President, Smart Platforms Technology & Innovation



Johan Hanekom
Principal for Sustainability and Innovation, AWS



Björn Theis
Vice President and Head of Foresight



Tina Manoharan
VP, Global Head of AI & Digital Innovation



Tommy Hansson Strand
VP Innovation Lab, Connected Solutions



Simon Boas Hoffmeyer
Senior Director, Group Sustainability & ESG



Maeve O'Sullivan
Director, Leadership and Organisational Development



Markus Zils
Professor in Circular Economy and Management Science



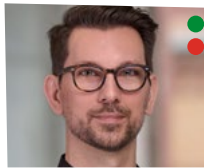
Johannes Hinsch
Director Digitalization & Innovation



Jan Burchardt
Director Digital Architecture & Transformation



Oliver Lange
Head of H&Mbeyond



Tim Miksche
Head of Audi Denkerwerkstatt



Clive Grinyer
Head of Service Design



Nina Warburton
Head of Design, Personal Health



Owain Griffiths
Head of Circular Economy, Volvo Cars



Søren Lethin
Innovation Catalyst, Creative Play Lab



Bilgi Karan
UX Manager

...and 25 additional Marketing & HR speakers

You will also be able to join sessions of our **Marketing (7-8 Nov)** and **HR (8-9 Nov) Summits**, two conferences running in parallel at the same venue.

A great opportunity to learn about the latest best practices in Marketing and HR and meet with other corporate leaders to discuss how to drive change, growth, and innovation in multinational firms.

Speakers include:



Discover more on innovationroundtable.com/summit



Find the latest lineup of speakers and presentation abstracts on IRsummit.com

PROGRAM

Presentations Panel / Fireside Chat
Roundtable Discussions Labs



7 NOVEMBER

7:45 - 9:00 Arrival & Breakfast • 9:00 - 17:30 Day Program • 17:50 - 21:45 Evening Program

Goldsmiths University of London Chris Brauer
Identifying and Prioritizing Opportunities for the Application of Generative AI

Challenges & Solutions
Peer feedback on an issue of special interest to you – with tables dedicated to each Summit theme

Mars Mark Parkinson
AI Team's Genesis and Evolution – Growing the Team, Developing Solutions and Maximizing for Success

Michelin Philippe Armand
Creating a New Business Based on Data – Incubating the Venture, Pivoting, and Overcoming Challenges

Stora Enso Annette Stube
Integrating Sustainability into Innovation Pipeline – Creating Sust. Scorecards and Fostering Dual Mentality

IKEA Bilgi Karan
Building Inclusive Innovation Based on Real Customer Problems and Long-Term Thinking

Volvo Group Asa Mohalland + Tommy Hansson Strand
Exploring Connected Solutions and Digital Services – Working with Businesses and Managing Barriers

Alfa Laval Anna Celsing
Driving Change for Sustainability – Engaging the Organization and Building True Partnerships

Lunch

Goldsmiths Chris Brauer
Becoming AI-Ready: Unlocking the Culture to Leverage the Benefits of AI

The LEGO Group Maeve O'Sullivan
Creating Safe Spaces and Fostering Brave, Focused, and Curious Behaviors

Exeter Business School Markus Zils
Circular Business Models and Value Assessment – and Overcoming Linear Lock-Ins

Royal College of Art Clive Gryner
From Customer Journey Mapping to Blueprints – Turning Insights and Strategies into Successful Innovation

Audi Tim Miksche
Founder Innovation Lab - The Scalable Open Innovation Framework to Create New Business Models

Volvo Cars Owain Griffiths
The Bumps on the Circular Road – Changing Customer Behavior and the Complexity of Measuring Resource Use

PepsiCo Qi Wang
A Practical Approach towards Digital Transformation – Teams, Capabilities, AI, and Digital Startups

Google Ed Doran
Building an Adaptive and Agile Organization

Innovation **Tours**, Evening Program Sessions by **Siemens Creativity Lab, IMPROV Communication, Bigger Picture, Ludic Group** and more

Drinks and **Buffet Networking Dinner** (included in the ticket) + Evening Program Sessions (see above)

8 NOVEMBER

7:30 - 8:25 Arrival & Breakfast • 8:25 - 17:45 Day Program • 18:15 - 23:30 Evening Program

London Business School Tammy Erickson
Fostering Innovation Culture and Leading Intelligent Organizations

IKEA Anneli Gunnarsson
Driving Digital Transf. & Value-Centric Solutions – Organizing, Changing Mindsets & Leveraging Human-Centric Tech.

Amazon Johan Hanekom
Driving Sustainability – Reducing Scope 3 Emissions and Leveraging AI

Shell Melanie Lane
Scaling a New Business for Impact – The Challenges of Combining Corporate and Scale-Up Worlds

Hosted Roundtable Discussions - Round I
Discussion tables moderated by speakers and other attendees - within each of the Summit themes

Lunch

Hosted Roundtable Discussions - Round II
Discussion tables moderated by speakers and other attendees - within each of the Summit themes

London Business School Tammy Erickson
Building a Culture of Collaboration and Effective Innovation

Exeter Business School Markus Zils
Circular Business Models and Value Assessment – and Overcoming Linear Lock-Ins

Philips Nina Warburton
Experience Design – Creating End-to-End Customer Experience

Evonik Björn Theis
The Futures of China – Leveraging Scenarios to Inform Corporate Innovation, Marketing and HR Strategies

H&M Group Oliver Lange
Collaborating with Startups – Testing Ideas Quickly and Managing the Handover Process Well

Amazon Johan Hanekom
Amazon's Culture of Innovation – Nurturing Day-One Mindsets at Scale & Onboarding Customers with Company Culture

Philips Tina Manoharan
Creating Value with Data & AI at Scale and Ensuring ROI

Logitech Prakash Arunkundrum
Designing for Sustainability and Becoming Carbon Neutral

Summit Dinner Show & Party / Evening program: Innovation Tours, Evening Program Sessions (by IMRPOV and more tba)

9 NOVEMBER

7:30 - 8:30 Arrival & Breakfast • 8:30 - 16:15 Day Program

Siemens Energy Vinod Philip
Leadership's Role in Navigating the Innovator's Dilemma and Driving Transformation

The LEGO Group Maeve O'Sullivan
Creating Safe Spaces and Fostering Brave, Focused, and Curious Behaviors

Philips Nina Warburton
Experience Design – Creating End-to-End Customer Experience

H&M Group Oliver Lange
Striking the Balance: Navigating Corporate-Startup Collaboration with Do's and Don'ts

The LEGO Group Soren Lethin
Leveraging the 3C Framework to Future Proof Innovation

Royal College of Art Clive Gryner
From Customer Journey Mapping to Blueprints – Turning Insights and Strategies into Successful Innovation

Evonik Björn Theis
The Futures of China – Leveraging Scenarios to Inform Corporate Innovation, Marketing and HR Strategies

H&M Group Oliver Lange
Striking the Balance: Navigating Corporate-Startup Collaboration with Do's and Don'ts

The LEGO Group Soren Lethin
Leveraging the 3C Framework to Future Proof Innovation

Lunch

P&G Jeff Kent
Digital Transformation – From Industry 4.0 to 5.0, Scaling Digital Initiatives, and Democratizing AI by Engaging People

Carlsberg Simon Boas Hoffmeyer
Taking a Practical Approach to Innovating for Sustainability – Partnering with the Ecosystem & Lessons Learned

Porsche Jan Burchhardt + Johannes Hinsch
Cross-Cultural Collab. & Agility – Fostering Psychological Safety & Bringing Silos Together for Digital Transformation

Key Takeaways and Visual Summaries

Airbus Grzegorz Ombach
Building a Disruptive Innovation Capability – Enabling Ambidexterity, Culture Change, and Collaboration with Startups

Drinks and farewells

- Biz. Model Innovation, Intrapreneurship & Future Scenarios
- Culture & Leadership for Innovation & Agility
- Digital Innovation & Transformation
- AI, IoT, Data & Emerging Technologies
- Design Thinking, Customer Centricity & Front End
- Innovation for Sustainability, Circularity & Net Zero
- Startup Collaboration, Open Innov. & Ecosystems
- Innovation in Asia & Globalization of R&D

Program is subject to change

Join Now

INNOVATION
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SUMMIT 2023

Discover more and get your ticket on [IRsummit.com](https://www.innovationroundtable.com/summit)

TICKETS & PRICES

NON-MEMBER
COMPANIES

Regular Rate

3 days • € 3,000

2 days • € 2,500

MEMBER
COMPANIES

20% off the regular
ticket price

3 days • € 2,400

2 days • € 2,000

Participation is open **exclusively** to innovation professionals from **large multinational firms**

Delegate fees include attendance to all talks, discussions, lunches, breaks, and networking dinner (7 Nov).

Attendees will also be able to access sessions and meet participants at our **Marketing Summit** (7-8 Nov) & **HR Summit** (8-9 Nov), running in parallel at the same venue.

Tue 7 Nov

Wed 8 Nov

Thu 9 Nov

Innovation Roundtable® Summit

Marketing Innovation Roundtable® Summit

HR Innovation Roundtable® Summit

Prices do not include Danish VAT (can be claimed back at your domestic tax authority) and credit card transaction fees.

EXTRAS Add more to your Summit experience

The Networking Buffet Dinner (7 Nov) is included in the delegate fee. You can purchase tickets for the **Pre-Summit Dinner** (6 Nov) and **Summit Dinner Show & Party** (8 Nov) on our website.



Add a **Full Access** license for [InnovationRoundtable.online](https://www.innovationroundtable.com/online) when buying a Summit ticket and get 1-year access to our online community of 5,000+ corporate executives and library of 1,000+ video presentations, interviews, articles and more for only € 210 (50% off the regular price).



Learn more and register on [IRsummit.com](https://www.innovationroundtable.com/summit)

Contact us: +45 2253 8686 • summit@innovationroundtable.com

The Summit will be attended by **over 300 large multinational corporations**, including the **100+ member companies of the Innovation Roundtable® network**

If you work for one of the following companies, you are eligible for the **member company rates**:

3M	Canon	Henkel	Momentive	Shell
A2A	Cargotec	Holcim	Mondelēz Intl.	Siemens
Aareal Bank	Danone	IFF	NEOM	Siemens Energy
ABB	Datwyler	Infineum	Neste	Sky
ABN AMRO	De'Longhi	Johnson Matthey	Nokia	STRABAG
Agilent Technologies	Deutsche Telekom	JTI	Novo Nordisk	Sulzer
Airbus	Dr. Oetker	Kemira	OGE	Swiss Post
Allianz	DS Smith	KION Group	Omya	Swiss Re
ams OSRAM	DTEK	Kone	Orange	Tata Steel
Arla Foods	Eaton	Kongsberg	P&G	Telefonica
Atlas Copco	Endress+Hauser	Kraft Heinz	PMI	TenneT
Avery Dennison	Enel	Kubota	Porsche	Tetra Pak
Axis Communications	ENGIE	L'Oréal	Proximus	Thales
Babcock Intl.	Eni	Lantmännen	Roche	Thales Alenia Space
BASF	Erste Group	Leonardo	RWE	Vaillant Group
BD	Evonik	Lesaffre	SABIC	Verizon
Beiersdorf	Fincantieri	Linde Group	Sanofi	Vestas
BNP Paribas	Fortum	Macquarie Group	SAP	Volkswagen
Brambles	Fujifilm	Maersk	Sappi Europe	Volvo Group
Britvic	General Mills	MANN+HUMMEL	SASOL	ZEISS
BSH Group	Grundfos	Merck Group	Schaeffler	
Budenheim	Haribo	Miele		

For further information about our network and events, please visit [InnovationRoundtable.com](https://www.innovationroundtable.com)