

Innovation Roundtable®

SUMMIT 2018
ANNIVERSARY EDITION

THE WORLD'S LARGEST

gathering of innovation
executives in large firms

6-8 NOV
Copenhagen

700 / CORPORATE
INNOVATORS

250 / GLOBAL
COMPANIES

30 / SPEAKERS
& EXPERTS

innovationroundtable.com/summit

An innovation event unlike any other...

ANNIVERSARY SUMMIT PROGRAM

In our program for the 10-Year Anniversary of Innovation Roundtable® we are surpassing ourselves with **exceptionally inspiring speakers** within the fields of innovation and digital transformation **from the US, China and Europe**.

And we ensure that there is not a single corporate presentation that favors promoting the company over presenting best practice insights – and that each and every academic presentation is substantial, inspiring and applied in nature.



Axel Rosenø
CEO & Founder
Innovation Roundtable®



INNOVATION
ROUNDTABLE
2008 2018

3 INTERACTIVE DAYS



PRESENTATIONS

Learn best practices from key innovation leaders in large firms, through a wide selection of **track talks, keynotes and panels**



DISCUSSIONS

Share experiences and gain new ideas and valuable insights at **roundtable discussions moderated by peers** on questions of choice





LABS

Immerse yourself in your favorite topics by joining **highly interactive workshops** with presentations and group discussions facilitated by leading academic experts

NETWORKING

Connect with hundreds of peers, exchange ideas, and identify collaboration opportunities



STARTUP MARKETPLACE

Discover selected startups and meet innovative entrepreneurs



MUSEUM OF FAILURE

Experience the famous collection of epic failed products from around world. The pop-up exhibition showcases the risky business of innovation and celebrates the inevitable failures.

AFTER-WORK

Relax and meet other participants at informal and entertaining dinners and evening activities



TOURS

Visit an urban innovation hub, IKEA's future living lab, a maker space or a VR production house



MEETING APP

Enhance your networking and knowledge sharing opportunities



REPORTS

Receive presentation slides, minutes, and key insights report

“

*The Innovation Roundtable® Summit
is the best innovation event in Europe
for learning, sharing and networking*

Jean-Pierre Pélécier - Open Innovation Director at **Air Liquide**

”

The world's

LARGEST

gathering *exclusively* for innovation
executives in large multinational companies



MEET

hundreds of like-minded
innovators in a open and
informal setting



LEARN

best practices from senior
executives and leading
academic experts



DISCUSS

innovation challenges with
peers and share solutions



GAIN

valuable insights and bring
new ideas to your company



ENJOY

three highly interactive
and inspiring days



700 INNOVATION EXECUTIVES

Chief Innovation Officers
Vice Presidents of Innovation
R&D Directors
Business Development Directors
Technology Directors
Senior Innovation Managers
SVPs Strategy
...and many more



250 MULTINATIONAL CORPORATIONS

3M, Airbus, Allianz, BASF, Beiersdorf, Bosch, BP, BSH, Continental, Daimler, Danone, DHL, Dow, DSM, Enel, Evonik, Fujifilm, Goodyear, Heineken, Henkel, Hitachi, Huawei, IKEA, Johnson & Johnson, LEGO, LG, Mastercard, Microsoft, Novo Nordisk, OSRAM, Philips, P&G, SABIC, Siemens, SONY, Spotify, Swarovski, Thales, Unilever, Volvo ...and many more

full list on innovationroundtable.com/summit

25 HOURS OF INFORMAL NETWORKING

during breaks,
breakfasts, lunches, dinners
and an interactive networking session

The 5th edition of the Summit builds on Innovation Roundtable®'s 10-year experience in organizing over 100 large-scale corporate-only innovation events in Europe, China and the US.

The Summit 2017 was exceptionally well received by 627 corporate attendees representing 238 large multinational companies.

*Interesting format with keynotes, labs and roundtables.
Very well organized and cross industry. Such an event
delivers a wide range of views and different take aways
for own experiments and development.*

Gerd Winkler, Engineering Director at **Continental**

*Lots of inspiring insights, valuable peer talks and found
really profound solutions for my burning problems
in the field of organizing for innovation.*

Hannes Erler, Director Open Innovation Networks at **Swarovski**

SPEAKERS & LAB FACILITATORS

Straight-to-the point presentations by **30 senior executive speakers** from global corporations and inspiring **academic experts**



LINDA HILL
Wallace Brett Donham
Professor of Business Administration
HARVARD BUSINESS SCHOOL

KEYNOTE LAB



MOHANBIR SAWHNEY
Professor and Author
Kellogg
Graduate School of Management

KEYNOTE LAB




DAVID ROBERTSON
Senior Lecturer
MIT
MANAGEMENT SLOAN SCHOOL

KEYNOTE LAB



AARON BJORK
Principal Group Program Manager
Microsoft







KEYNOTE











TOM KELLEY
Partner
IDEO
Visiting Executive
BerkeleyHaas
Haas School of Business
University of California Berkeley

KEYNOTE

 ERIC CHANIOT Chief Digital Officer MICHELIN A better way forward	 NEIL CROCKETT Chief Digital Officer Rolls-Royce	 GAYLE SCHUELLER VP, New Platforms 3M	 GUNJAN BHOW SVP and GM, Digital/ Mobile/e-Commerce The Walt Disney Company	 ISKENDER DIRIK MD / CEO Microsoft ScaleUp	 MAGNUS GÖRANSSON Design Director, Creative Play Lab LEGO
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 XINMING WAN Chief Engineer Open Innovation Center Haier	 CHRISTOPHER BUSCH SVP, Head of Innovation Mgmt & Comm. Services PHILIPS	 JAN HARLEY Director Unilever Ventures Unilever	 ANDERS IVARSSON Organizational Coach Spotify	 ELENA FERNANDEZ-KLEINLEIN Sr. Director, Scientific Innovation, Consumer Johnson & Johnson	 DANIEL FRIEDMANN Expertise Owner UX & Agile Coach BOSCH
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 GIRISH NADKARNI President, Total Energy Ventures TOTAL	 HERMANN BACH SVP, Head of Innovation Mgmt & Comm. Services covestro	 LAB GARRICK HILEMAN Research Associate LSE Head of Research BLOCKCHAIN	 LAB GINA O'CONNOR Professor & Author Rensselaer	 LAB JUSTIN JANSEN Professor of Corporate Entrepreneurship Erasmus	 LAB JONATAN PINKSE Prof. of Strategy, Innov. and Entrepreneurship MANCHESTER The University of Manchester
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 LAB INGO RAUTH Adj. Professor in Design and Innovation Management ie BUSINESS SCHOOL	 LAB KAMALINI RAMDAS Professor of Management Science and Operations London Business School	 LAB GREGG VANOREK Entrepreneurship & Innovation Mgmt Program Vice Director KTH
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5 THEMES CUSTOMIZE YOUR SUMMIT

Select track talks, discussions and Labs across 5 streams and **gain insights on innovation trends that matter to you**



Disruptive Innovation, New Business Models & Lean Startup



Innovation Culture, Leadership & Agile Organization



Digital Transformation, AI & Blockchain



Startup Collaboration & Ecosystems



Design Thinking & Front End of Innovation









Find the updated list of speakers, the abstracts of presentations and presenters' bios on: innovationroundtable.com/summit

PROGRAM







6 NOVEMBER

7:45 - 9:00 Arrival & Breakfast / 9:00 - 17:45 Day Program / 18:00 - 21:00 Evening Program

 Keynote	Microsoft: Aaron Bjork Building an Agile Culture that Scales			
 Roundtable Discussion	Challenges & Solutions Peer feedback on an issue of special interest to you - within each of the Summit themes			
 Track Talks	Spotify: Anders Ivarsson Building an Agile Organization: Enabling Innovation in an Agile Environment	Covestro: Hermann Bach Digital Transformation in B2B: Process Efficiency, Customer Experience & New Business Models	Unilever: Jan Harley Using Venture Capital to Create Deep Partnerships with Early Stage Technology Startups	
 Track Talks	3M: Gayle Schueller Building New Businesses and Platforms: Culture, Collaboration and Customers	Michelin: Eric Chaniot Accelerating Michelin's Digital Transformation and Leveraging Digital Startups	Panel on Corporate Startup Collaboration <i>facilitator:</i> TOTAL: Girish Nadkarni, <i>panelists:</i> J&J: Elena Fernandez-Kleinlein + 3 startups	
Lunch				
 Labs	Designing Digital Business Ventures <i>facilitator:</i> Mohanbir Sawhney	Business Model Innovation to Bring Disruptive Technologies to Market <i>facilitator:</i> Jonatan Pinkse	Design Thinking and Agile Culture <i>facilitator:</i> Ingo Rauth	Six Enablers of Startup Collaboration <i>facilitator:</i> Justin Jansen
Networking Session				
 Keynote	Kellogg School of Management: Mohanbir Sawhney Design for Disruption: 10 Innovation Principles and a Case Study on Digital Services			
Innovation Tours / Relaxation Session / Marshmallow Challenge / Walk-and-talk / Bar				
Drinks and Buffet Networking Dinner (included in the ticket)				






7 NOVEMBER

7:30 - 8:25 Arrival & Breakfast / 8:25 - 17:45 Day Program / 18:15 - 23:30 Evening Program

 Panel	Digital Innovation Panel Session <ul style="list-style-type: none">• Short presentations• On-stage conversation• Extensive Q&A		Rolls-Royce: Neil Crockett Creating New Value from a Data Innovation Movement: Three Engines of Digital Transformation	
			Disney: Gunjan Bhow Leveraging Digital for Fundamental Change and Using the Right Organizational Set-Up and Approach	
			Kellogg School of Management: Mohanbir Sawhney AI and Your Business	
 Track Talks	Bosch: Daniel Friedmann The Agile Journey: Paradigm Change, Culture Shock, Leadership Role Changes & Team Empowerment	Philips: Christopher Busch Transforming while Performing: Doing Disruptive Innovation whilst Ensuring the Bottom Line	Microsoft ScaleUp: Iskender Dirik Corporate Venture Capital & Accelerators: Advantages, Pitfalls & Best Practices from Microsoft	
 Roundtable Discussion	Hosted Roundtable Discussions - Round I Discussion tables moderated by speakers and other attendees - within each of the Summit themes			
Lunch				
 Roundtable Discussion	Hosted Roundtable Discussions - Round II Discussion tables moderated by speakers and other attendees - within each of the Summit themes			
 Labs	How to Lead for Innovation Using Creative Abrasion, Agility and Resolution? <i>facilitator:</i> Linda Hill	Designing Digital Business Ventures <i>facilitator:</i> Mohanbir Sawhney	Innovating and Pitching New Business Models <i>facilitator:</i> Kamalini Ramdas	Heartfulness: Enhancing Creativity through Meditation <i>facilitator:</i> Chris Mills
 Keynote	Harvard Business School: Linda Hill Collective Genius: The Art and Practice of Leading Innovation			
Summit Dinner Party & Show at Wallmans Circus Building (ticket sold separately) / Innovation Tours				

8 NOVEMBER

7:30 - 8:30 Breakfast / 8:30 - 16:30 Day Program

	Keynote				MIT Sloan School of Management: David Robertson The Power of Little Ideas: Embracing the Third Way of Innovation			
	Labs	Looking for Ways to Create a Family of Complementary Innovations Around a Core Offering facilitator: David Robertson	Emerging Roles for Breakthrough Innovation: Skills and Leadership for Discovery, Incubation and Acceleration facilitator: Gina O'Connor	Cryptoassets and Blockchain Technology facilitator: Garrick Hileman	Designing Your Life: The Nexus between Good Work and Good Living facilitator: Gregg Vanourek			
	Labs	Innovation Derailers: What Kills Innovation in Companies facilitator: Gregg Vanourek	Emerging Roles for Breakthrough Innovation: Skills and Leadership for Discovery, Incubation and Acceleration facilitator: Gina O'Connor	Cryptoassets and Blockchain Technology facilitator: Garrick Hileman	Heartfulness: Enhancing Creativity through Meditation facilitator: Chris Mills			
Lunch								
	Track Talks	LEGO: Magnus Göransson Beyond 'Learning From Failure': Identifying the Root Cause of Innovation Failures and Shifting the Mindset	Haier: Xinming Wan Haier Open Innovation: Setting Up & Scaling a Global Network to Identify Technologies for Innovative Products	Presentation to be announced				
	Keynote	IDEO: Tom Kelley Building Creative Confidence in Organizations						
Drinks and farewells								

STARTUP MARKETPLACE

Discover new startups every day, meet the new players in the most innovative industries

EVENING

Join dinners (the one on 6 Nov is included), tours, and other innovation-inspired "after-work" activities

MUSEUM OF FAILURE

MUSEUM OF FAILURE

Take a journey through what seemed a good idea at the time and gain insights from striking failure stories

JOIN NOW & SAVE

EARLY BIRD RATE

valid until 30 June

3 days: € 2,400

2 days: € 2,000

DISCOUNT RATE

valid until 12 October

3 days: € 2,700

2 days: € 2,250

Regular price

3 days: € 3,000

2 days: € 2,500

Special rate for members: individuals working for member firms of the Innovation Roundtable® are eligible for an **member discount of 20%** off the regular price (3 day-ticket price: € 2,400). Please select "member firms" when registering online.

For more information and to register, please visit our website innovationroundtable.com/summit or contact us by phone at +45 2253 8686 or write to summit@innovationroundtable.com

Participation is open exclusively to innovation executives from large multinational firms. Delegate fees include full Summit attendance: presentations, discussions, lunches, breaks, and 6 Nov dinner. Prices do not include Danish VAT and credit card transaction fees.

The Summit 2018 will take place at: Tivoli Hotel & Congress Center
Arni Magnussons Gade 2 • 1577 Copenhagen, Denmark

The Summit 2018 will be attended by **over 250 large multinational companies** including the **150 member firms of the Innovation Roundtable® network:**

3M	Danfoss	Haldor Topsoe	Merck	Shell
ABB	Danone	Heerema MC	Metalsa	Siemens
Air France - KLM	Dell	HEINEKEN	MOL	Solvay
Air Liquide	DEME	Henkel	Momentive	SONY
Airbus	Deutsche Bahn	Heraeus	Moog	Spectrum Brands
Airplus	Deutsche Telekom	HERE	National Grid	Standard Life
Alfa Laval	DFDS	Hitachi	NATS	STIHL
Allianz	DHL	Honda Fin. Services	Neste	Sulzer
ArcelorMittal	Distell	Huawei	Nitto	Swarovski
Ardagh Group	DMK	Hydro	Novo Nordisk	Swiss Post
Arla Foods	Dow	Johnson & Johnson	Océ	Tata Steel
AstraZeneca	DSM	Johnson Matthey	OMV	Tetra Pak
BASF	DTEK	KION Group	OMYA	Thales
Beiersdorf	EDF	Konica Minolta	Ørsted	Thales Alenia Space
Bekaert	Endress+Hauser	Kraft Heinz	OSRAM	The Adecco Group
BIC	Enel	LEONI	P&G	TOTAL
BNP Paribas	ENGIE	LG	Paulig	UBS
Borealis	Equinor	Liebherr	Pernod Ricard	UCB
Bosch	Essity	Linde Group	Perstorp	Unilever
BP	Evonik	Lubrizol	Porsche	Vaillant Group
Bridgestone	Fazer	Lufthansa Technik	Repsol	Veolia
BSH Group	Fortum	Maersk Group	Roche Diagnostics	Volkswagen
Budenheim	Fujifilm	MAN Truck & Bus	SABIC	Volvo Cars
Carl Zeiss	GEA	MANN+HUMMEL	Samsung	Volvo Group
Clariant	General Motors	MAS Holdings	Sanofi	Wärtsilä
Coloplast	Gigaset	Mastercard	SAP	WEIR Group
Continental	Givaudan	Mazda	Schaeffler	WeylChem
Covestro	Goodyear	McCain Foods	SCHOTT	ZF