

700

CORPORATE
INNOVATORS

250

GLOBAL
COMPANIES

35

SPEAKERS
& EXPERTS

INNOVATION ROUNDTABLE SUMMIT 2019

COPENHAGEN
5-7 NOVEMBER

PRESENTATIONS

By **35** senior innovation executives
and leading experts, including:



THE WORLD'S LARGEST

gathering of innovation
executives in large firms

INTERACTIONS

Roundtable Discussions, Interactive Labs,
Networking, Startup Marketplace, Tours:
an innovation event unlike any other!

innovationroundtable.com/summit

An innovation event

UNLIKE ANY OTHER...

Join the world's largest gathering **exclusively for innovation executives in large multinational firms.**

The Innovation Roundtable® Summit has a highly interactive format, combining insightful presentations with a variety of discussion sessions, enabling you to exchange experiences with your peers about topics of special interest, and with ample time dedicated to informal networking.

3 INTERACTIVE DAYS



PRESENTATIONS

Learn best practices from key innovation leaders in large firms, through a wide selection of **track talks, keynotes and panels**



DISCUSSIONS

Share experiences and gain new ideas and valuable insights at **roundtable discussions moderated by peers** on questions of choice





LABS

Immerse yourself in your favorite topics by joining **highly interactive workshops** with presentations and group discussions facilitated by leading academic experts

NETWORKING

Connect with hundreds of peers, exchange ideas, and identify collaboration opportunities



STARTUP MARKETPLACE

Discover selected startups and meet innovative entrepreneurs



MUSEUM OF FAILURE

Experience the famous collection of products that failed epically from around the world. The pop-up exhibition showcases the risky business of innovation and celebrates the inevitable failures.

AFTER-WORK

Relax and meet other participants at informal and entertaining dinners and evening activities



TOURS

Visit an urban innovation hub, a maker space, a VR production house and other innovative spaces



MEETING APP

Enhance your networking and knowledge sharing opportunities



REPORTS

Receive presentation slides, minutes, and key insights report

700 INNOVATION EXECUTIVES

Chief Innovation Officers
Vice Presidents of Innovation
R&D Directors
Business Development Directors
Technology Directors
Senior Innovation Managers
SVPs Strategy
...and many more



250 MULTINATIONAL CORPORATIONS

3M, Airbus, Allianz, BASF, Beiersdorf, BMW, Bosch, Continental, Daimler, Danone, Dow, DSM, Enel, Evonik, ExxonMobil, GM, Gore, Goodyear, Henkel, Hitachi, Honda, Huawei, Johnson & Johnson, LEGO, Merck, Michelin, Mondelez, P&G, SABIC, Samsung, Siemens, Solvay, SONY, Swarovski, Tetra Pak, Thales, Toyota, Unilever, Volvo ...and many more

full list on innovationroundtable.com/summit

25 HOURS OF

INFORMAL NETWORKING

- breaks, breakfasts, lunches, dinners
- algorithm-based one-on-one meetings
- industry-specific sessions

The 6th edition of the Summit builds on Innovation Roundtable®'s experience in organizing over 120 large-scale corporate-only innovation events in Europe, China and the US since 2008.

The Summit 2018 was exceptionally well received by 647 corporate attendees representing 252 large multinational companies.

Interesting format with keynotes, labs and roundtables. Very well organized and cross industry. Such an event delivers a wide range of views and different take aways for own experiments and development.

Gerd Winkler, Engineering Director at **Continental**

Lots of inspiring insights, valuable peer talks and found really profound solutions for my burning problems in the field of organizing for innovation.

Hannes Erler, Director Open Innovation Networks at **Swarovski**

SPEAKERS & LAB FACILITATORS

35 EXECUTIVE SPEAKERS
from global corporations and inspiring academic experts

8 KEY INNOVATION THEMES
to select sessions on topics that matter the most to you

- Gamechanging Innovation and New Business Models**
- Agile Organization, Culture & Leadership for Innovation**
- Digital Innovation and Business Transformation**
- AI, Blockchain & Technology Foresighting**
- Startup Collaboration, Ecosystems & Open Innov.**
- Front End: Design Thinking and Portfolio Decisions**
- Innovation for Sustainability and Circular Economy**
- Innovation in China and Globalization of R&D**



MARCUS REMMERS
Chief Technology Officer



TAMARA ERICKSON
Adjunct Professor,
Organisational Behaviour



MARK COOPERSMITH
Executive Faculty Director,
Author, Entrepreneur



GERALD C. KANE
Professor of Information
Systems



DAVID GRAM
Intrapreneur
in Residence



HENDRIK ESSER
Manager Special Projects



SARAH POTTS
Vice President
Innovation Excellence



OTTO PREISS
Chief Operating Officer
Digital & Group SVP



ETIENNE DELILLE
Chief Information Officer



DOMHNAILL HERNON
VP, Head of Experiments
in Art and Technology



OTTO GIES
Head of Innovation
Incubator



MERIJN DOLS
Sr. Director Open Innov.
& Circular Economy



HANS NIKOL
Head of IoT, VP Head of
Open Innovation



TOMMY HANSSON
VP Innovation Lab,
Connected Solutions



MARCIN FLORYAN
Director of Engineering,
Playback Tribe



KATRINE MCPHERSON
Head of Corporate
Innovation - Europe



FREDRIK ÖSTBYE
Group VP, Head of
Digital Transformation



NOGA TAL
Head of Strategic
Partnerships and Initiatives



DANIEL CHO
Sr. Director Marketing,
Global Pricing & Portfolio



CHRIS HOWITT
Technical Director EMEA



BERND BLUMOSER
Head of Innovation,
Siemens AI Lab



NINA MALDONADO
Manager Agile Transform.
and Innovation IM



BEATRICE MAESTRI
Open Innovation Manager



MARK RANDALL
Executive Director,
Kickbox Foundation -
Former Chief Strategist
& VP Creativity at Adobe



STEFAN KOLLMEIER
Sr. Manager Organizational
Interventions for Digital
Transformation & Culture



DAVID WEINBERGER
Senior Researcher



GEORGE YIP
Emeritus Professor of
Marketing and Strategy



RENÉ ROHRBECK
Prof. of Strategy Chair for
Innov. and Transformation



SAMUEL WEST
Museum Curator



CHRIS MILLS
Director for Corporate
Programs



PROGRAM

5 NOVEMBER

7:45 - 9:00 Arrival & Breakfast / 9:00 - 17:45 Day Program / 18:00 - 21:30 Evening Program

Keynote	Ericsson: Hendrik Esser Achieving Large-Scale Agile Transformation in Complex Business Organizations			
Roundtable Discussion	Challenges & Solutions Peer feedback on an issue of special interest to you - within each of the Summit themes			
Track Talks	Kickbox Foundation: Mark Randall Innovation Revolution: Thinking Inside the Box Across the Entire Organization		Grundfos: Fredrik Östbye Water-as-a-Service: Leveraging Digitalization, Rethinking the Ecosystem, and Organizing for Digital	
Track Talks	Spotify: Marcin Floryan Thinking Less of Specific Practices and More of Principles and Org. Context when Adopting Agile	Airbus: Otto Gies Innovation Incubation: How to Ensure Best Value for Money Invested in Your Portfolio	Microsoft: Noga Tal Creating Real Value for Startups and Finding Ways to Differentiate the Company's Approach to Startups	
Lunch				
Labs	Create an Innovator's Toolbox for Your Organization Using the Kickbox Approach <i>facilitator:</i> Mark Randall, Kickbox Found.	Achieving Digital Maturity: Adapting Your Company to a Changing World <i>facilitator:</i> Gerald Kane, Boston College	Building Profitability into Value Propositions from the Concept Phase <i>facilitator:</i> Daniel Cho, Philips	The Rise of Innovation in China and Implications for Non-Chinese Companies <i>facilitator:</i> George Yip, Imperial College
Track Talks	P&G: Katrine McPherson Transforming the Way P&G Innovates - Creating New Businesses Inside & with External Startups	3M: Chris Howitt Innovating Boldly: Placing Customers at the Core of Our Culture and Innovation Model	Siemens: Bernd Blumoser Innovating Around Industrial AI: Setting Up a Lab and Leveraging Agile Sprints to Identify New AI Use Cases	
Keynote	UC Berkeley: Mark Coopersmith The Other F Word			
Evening Program	Innovation Tours including an urban innovation hub, maker space, VR studio and more.	Lufthansa Group: Stefan Kollmeier Acting Agile in a Corporate World – a New Perspective on Collab Enacted with Improv	Museum of Failure: Samuel West Learning from Innovation Failure	Heartfulness: Chris Mills Relaxation Session
Drinks and Buffet Networking Dinner (included in the ticket)				
Lufthansa Group: Stefan Kollmeier Acting Agile in a Corporate World – a New Perspective on Collaboration Enacted with Improv		Heartfulness: Chris Mills Relaxation Session		More activities to be announced

6 NOVEMBER

7:30 - 8:25 Arrival & Breakfast / 8:25 - 17:45 Day Program / 18:15 - 23:30 Evening Program

Keynote	Boston College - Carroll School of Management: Gerald C. Kane The Technology Fallacy: How People Are the Real Key to Digital Transformation			
Track Talks	Philips: Daniel Cho Getting Real Value from AI & Machine Learning: Turning Data into Gold with Digital Refinery Process	Mars: Etienne Delille Creating Digital Services and Business Models: The Role of Talent and Mindset Change	Danone: Merijn Dols Implementing Four Key Principles for Circular Econ. Driven Innovation – and Adapting the Organization	
Roundtable Discussion	Hosted Roundtable Discussions - Round I Discussion tables moderated by speakers and other attendees - within each of the Summit themes			
Lunch				
Labs	Create an Innovator's Toolbox for Your Organization Using the Kickbox Approach <i>facilitator:</i> Mark Randall, Kickbox Found.	Building Profitability into Value Propositions from the Concept Phase <i>facilitator:</i> Daniel Cho, Philips	The Failure-Value-Cycle: Leveraging Failure to Drive Innovation and Growth <i>facilitator:</i> Mark Coopersmith, Berkeley	Peeling the Onion of AI Ethics: Machine Learning's Difficult Trade-Offs <i>facilitator:</i> David Weinberger, Harvard
Roundtable Discussion	Hosted Roundtable Discussions - Round II Discussion tables moderated by speakers and other attendees - within each of the Summit themes			
Track Talks	Nokia: Domhnaill Hernon Overcoming the Innovation Valley of Death: Derisking Emerging Tech at Scale to Ensure Market Success	ABB: Otto Preiss Applying AI, Blockchain, and Digital Innovation to Create Customer Value in an Industrial Setup	Shell: Sarah Potts Accelerating Innovation through Bottoms Up Culture Transformation, External Focus and Learning Fast	
Keynote	DSM: Marcus Remmers Purpose Led Innovation: How to Develop Disruptive Business Models for Sustainability			
Summit Dinner Show & Party / Innovation Tours / Relaxation Session				

7 NOVEMBER

7:30 - 8:30 Breakfast / 8:30 - 16:30 Day Program

Keynote	London Business School: Tamara Erickson Fostering Innovation Culture and Leadership			
Labs	Leading for Sustainable Innovation: Building a Culture of Collaboration and Effective Innovation <i>facilitator:</i> Tamara Erickson, LBS	Psychological Safety: Leadership Principles & Culture to Support Experimentation by Embracing Failure <i>facilitator:</i> Marcin Floryan, Spotify	3 Keys to Effective Corporate Entrepreneurship <i>facilitator:</i> Mark Coopersmith, Berkeley	The Rise of Innovation in China and Implications for Non-Chinese Companies <i>facilitator:</i> George Yip, Imperial College
Labs	Psychological Safety: Leadership Principles & Culture to Support Experimentation by Embracing Failure <i>facilitator:</i> Marcin Floryan, Spotify	Applying Design Thinking, Lean Startup and Agile in Sequential Sprints to Create Innovative Solutions <i>facilitator:</i> Nina Maldonado, AkzoNobel	From Ad Hoc Foresighting to Using Strategic Radars, Scenarios, and Venturing to Inform Innovation <i>facilitator:</i> René Rohrbeck, EDHEC	Heartfulness: Enhancing Creativity through Meditation <i>facilitator:</i> Chris Mills, Heartfulness
Lunch				
Track Talks	Volvo Group: Tommy Hansson Incubation to Drive New Service Businesses: Lean Startup, Mixing Teams, and Startup Collaboration	Signify: Hans Nikol Lighting and IoT: How to Transform Business and Organization	Electrolux: Beatrice Maestri Creating MVPs with Startups & SMEs: Setting Up an Innovation Hub & Adopting a New Innovation Mindset	
Keynote	LEGO: David Gram Fostering Intrapreneurship and Organizing for New Business Creation and Ecosystems Play			
Drinks and farewells				

STARTUP MARKETPLACE

Discover new startups every day, meet the new players in the most innovative industries

EVENING

Join dinners (the one on 5 Nov is included), tours, and other innovation-inspired 'after-work' activities

MUSEUM OF FAILURE

Take a journey through what seemed a good idea at the time and gain insights from striking failure stories

EARLY BIRD RATE

valid until 28 June

3 days: € 2,400

2 days: € 2,000

DISCOUNT RATE

valid until 11 October

3 days: € 2,700

2 days: € 2,250

Regular price

3 days: € 3,000

2 days: € 2,500

Special rate for members: individuals working for member firms of the Innovation Roundtable® are eligible for a **member discount of 20%** off the regular price (3 day-ticket price: € 2,400). Please select "member firms" when registering online.

For more information and to register, please visit our website innovationroundtable.com/summit or contact us by phone at +45 2253 8686 or write to summit@innovationroundtable.com

Participation is open exclusively to innovation executives from large multinational firms. Delegate fees include full Summit attendance: presentations, discussions, lunches, breaks, and 5 Nov dinner. Prices do not include Danish VAT and credit card transaction fees.

The Summit 2019 will take place at: Tivoli Hotel & Congress Center
Arni Magnussons Gade 2 · 1577 Copenhagen, Denmark

The Summit 2019 will be attended by **over 250 large multinational companies** including the **150 member firms of the Innovation Roundtable® network:**

3M	Ciech	General Motors	Michelin	Solvay
ABB	Cisco	Gigaset	MOL	SONY
Accor	Clariant	Goodyear	Momentive	Standard Life
Air France - KLM	Continental	Gore	Mondelez	STIHL
Air Liquide	Covestro	Groupe SEB	MOOG	Sulzer
Airbus	CROWN	Grundfos	National Grid	Swarovski
AkzoNobel	Daimler	Haldor Topsoe	NATS	Swiss Post
Allianz	Damen Group	Heathrow Airport	Neste	Syngenta
Ardagh Group	Danone	Henkel	Nitto	Tata Steel
Arla Foods	Dell	Heraeus	OMYA	TechnipFMC
Arteco	Deutsche Bank	HERE	Ørsted	Tetra Pak
AstraZeneca	Deutsche Telekom	Hilti	Owens Corning	Thales
AT&T	Distell	Hitachi	P&G	Thales Alenia Space
Axens	Dow	Honda Fin. Services	Proximus	Thermo Fisher
Baker Hughes	DSM	HP	Repsol	Thyssenkrupp
BASF	DTEK	Huawei	SABIC	Toyota MH
BDR Thermea	EDF	Innogy	Samsung	TRUMPF
Beiersdorf	Electrolux	Johnson & Johnson	Sanofi	UBS
Bentley	Endress+Hauser	Johnson Matthey	SAP	Unilever
BIC	Enel	KION Group	Sartorius	Vaillant Group
BioMérieux	Eni	Konica Minolta	Sasol	Volvo Group
BMW	Equinor	Liebherr	SBB	Wärtsilä
BNP Paribas	Euroclear	Lubrizol	Schaeffler	Wacker Chemie
Borealis	Evonik	Lufthansa	SCHOTT	WEIR Group
Bosch	ExxonMobil	Lufthansa Technik	Seco Tools	WKW Group
Britvic	FS Italiane	Merck	Shell	Xylem
Carl Zeiss	Flint Group	Metalsa	Siemens	ZF
CEVT	GEA			